



European Union
European Structural
and Investment Funds

A background image showing a man wearing a yellow hard hat and safety glasses, looking directly at the camera. He is in an industrial or construction setting, with shelves and equipment visible in the background.

Cornwall and Isles of Scilly Support Hubs for Businesses and Individuals

Tuesday 19th October 2021
12pm -1pm



European Union
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and Investment Funds



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AGENDA

- **Growth Programme Overview** – Aurore Parkin, Growth Programme Communications and Engagement Lead, Cornwall Council
- **Growth and Skills Hub** – Stu Anderson, Cornwall Development Company
- **People Hub** – Josh Hoole, Cornwall Development Company
- **Questions and Answers** – Cathie Kessell, Employment and Apprenticeship Officer, Cornwall Council

This webinar is being recorded and will be available online



CORNWALL &
ISLES OF SCILLY
GROWTH
PROGRAMME

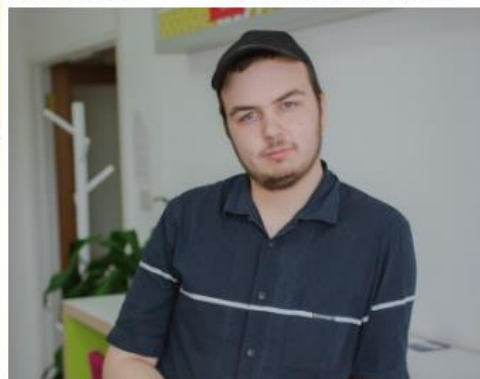


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EUROPEAN SOCIAL FUND AND EUROPEAN REGIONAL DEVELOPMENT FUND

172 SUPPORTED PROJECTS IN CORNWALL AND ISLES OF SCILLY





EUROPEAN REGIONAL DEVELOPMENT FUND (ERDF)

- **106 projects supported by ERDF**
- Value of £379 million
- 75% of the Growth Programme allocation

Priorities for investment are:

- **Increase access to finance for small and medium sized enterprises to enable investment to drive growth.**
- **Provide a suite of business support products, including a single point of access to simplify the business support landscape.**
- Increase levels of research and innovation to exploit new market opportunities.
- Address the issues of climate change and support energy sustainability.
- Address underlying infrastructure issues, including transport and digital.



EUROPEAN SOCIAL FUND (ESF)

- **66 projects supported by ESF**
- Value of £136 million
- 25% of the Growth Programme allocation

Priorities for investment are:

- Increase labour market participation
- Promotion of social inclusion
- Skills development of the existing, and potential, workforce
- Support for young people who are not in employment, education or training (NEET), or those at risk of becoming NEET



EUROPEAN
SOCIAL FUND
CASE STUDIES

CORNWALL AND ISLES OF SCILLY
GROWTH PROGRAMME



PROJECT LOCATIONS

CORNWALL AND ISLES OF SCILLY WIDE

PROJECTS

- Business Clusters (E)
- Boosting Careers with Digital Skills (I)
- Cornwall and Isles of Scilly Skills Hub (E)
- Cultivator Skills (E)
- Developing Leaders (E)
- Developing Restorative Leadership (E)
- Employer Led Skills (E)
- Flourish (E)
- Game Changer (I)
- Health Works for Cornwall (I)
- Innovation in Higher Skills (E)
- People Hub (I)
- Progressing Businesses Through Digital Skills (E)
- Recovery College Cornwall (I)
- Rise (E)
- Shine (E)
- Skills Your Way (I)
- Smart Specialisation (E)
- Widening Participation in Higher Level Skills (E)
- Work Routes (I)

(I) support for individuals

(E) support for employer

ATLANTIC AND MOOR

- Community Led Local Development Atlantic and Moor Local Action Group (E & I)
- Working Together Atlantic and Moor (I)
- Sustainable Lives (I)

SOUTH AND EAST CORNWALL

- Community Led Local Development South and East Cornwall Local Action Group (E & I)
- Positive People South & East (I)
- Liskeard Together (I)

COAST TO COAST

- Community Led Local Development Coast to Coast Local Action Group (E & I)
- Positive People coast to Coast (I)

WEST CORNWALL

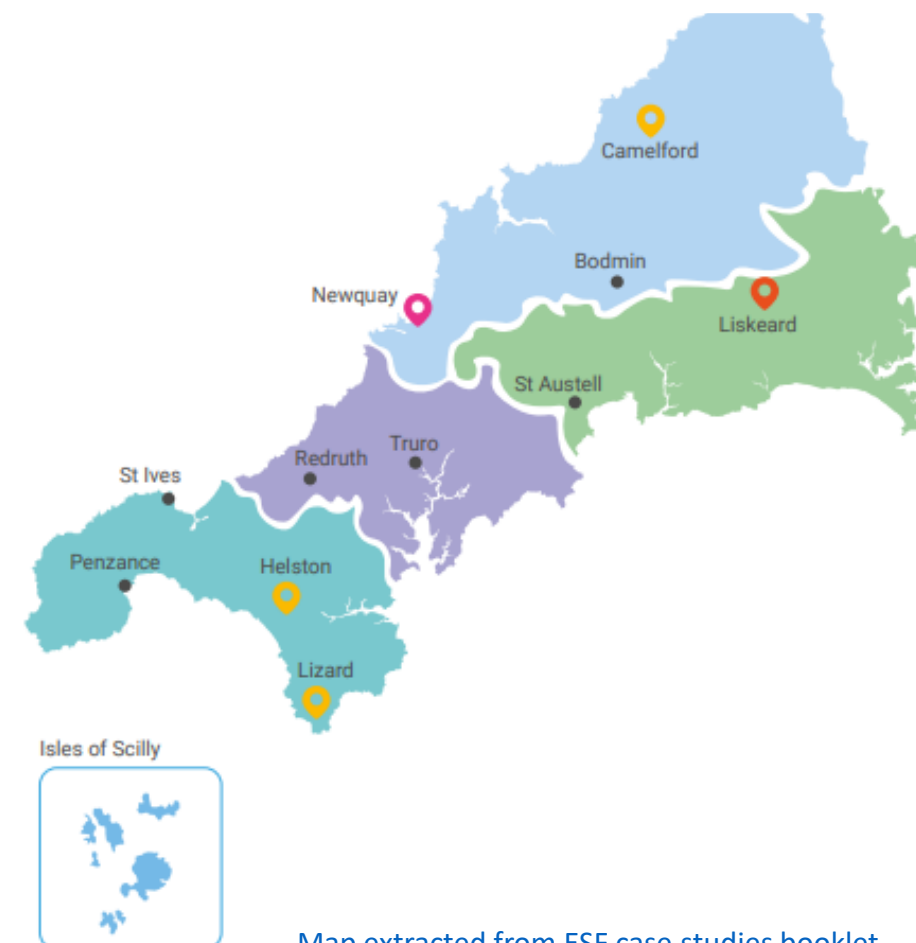
- Community Led Local Development West Cornwall Local Action Group (E & I)
- Who Dares Works (I)
- Village Works (I)



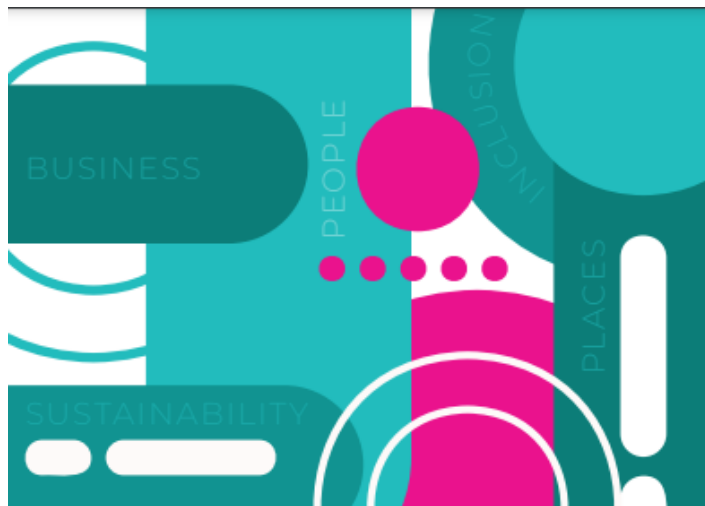
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European
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CORNWALL &
ISLES OF SCILLY
**GROWTH
PROGRAMME**



Map extracted from ESF case studies booklet – Apr 21, p15-16



CORNWALL AND ISLES OF SCILLY
GROWTH PROGRAMME 2014-2020

Projects and Beneficiaries

OCTOBER 2021

Delivering beyond 2021 and running up to Dec 2023

- 60 ERDF funded projects (including infrastructure projects)
- 37 ESF funded projects
- Covering the whole of Cornwall & Isles of Scilly
- Many projects running until 2023

Download the full list of ESIF funded projects beneficiaries here:
<https://www.cornwallislesofscillygrowthprogramme.org.uk/wp-content/uploads/2021/10/CIOS-GP-Progress-Date-Booklet-Oct-2021-final.pdf>



Three Hubs Support Structure

Support for Businesses

Grow your Businesses

Staff Development



Support for Individuals

- For people at risk of redundancy
- For people unemployed or inactive
- Individuals looking to train or develop their skills



CORNWALL AND ISLES OF SCILLY SUPPORT HUBS

Supporting businesses and individuals



THE GROWTH & SKILLS HUB FREE EXPERT SUPPORT FOR BUSINESSES

Ready to take stock of your business? Need new skills to adapt to a new way of working?

The Growth & Skills Hub work with local businesses, including self-employed people and not for profit organisations, to find the right support and training solutions to help them work smarter, develop and grow.

**FOR FREE & INDEPENDENT BUSINESS
& SKILLS REVIEWS VISIT:**

www.ciosgrowthhub.com
or call **01209 708660**



@growthskillshub



THE PEOPLE HUB FREE SIGNPOSTING SUPPORT FOR INDIVIDUALS

Want to get into work but don't know where to start?

The People Hub provides friendly, localised support and advice on issues such as money worries, looking for work, developing your skills or retraining – helping you into or towards employment.

**FOR FREE CONFIDENTIAL & IMPARTIAL
GUIDANCE VISIT:**

www.ciosgrowthhub.com/peoplehub
or call **0333 0150699**



@thepeoplehub

@PeopleHub2

This support is available as part of the Cornwall and Isles of Scilly Growth Programme thanks to funding from the European Structural and Investment Funds



Download the Poster:

<https://www.cornwallislesofscillygrowthprogramme.org.uk/wp-content/uploads/2020/11/CIOS-Three-Support-Hubs-poster-web.pdf>

Cornwall & Isles of Scilly Growth and Skills Hub

Stu Anderson
Operations Director



What is the Growth & Skills Hub?

- One of 38 'Hubs' in England– support for SMEs to grow
 - CLGU at BEIS
- Launched in 2016
- The gateway to business support, skills and training opportunities
- **Impartial, expert critical friend** at no cost to the business
- Built around the **Business/Skills Review**:
 - referrals, research, information & guides
- Client centred, culture of continuous improvement informed by intelligence
- Now in 'Phase 3'- funded until March 2023

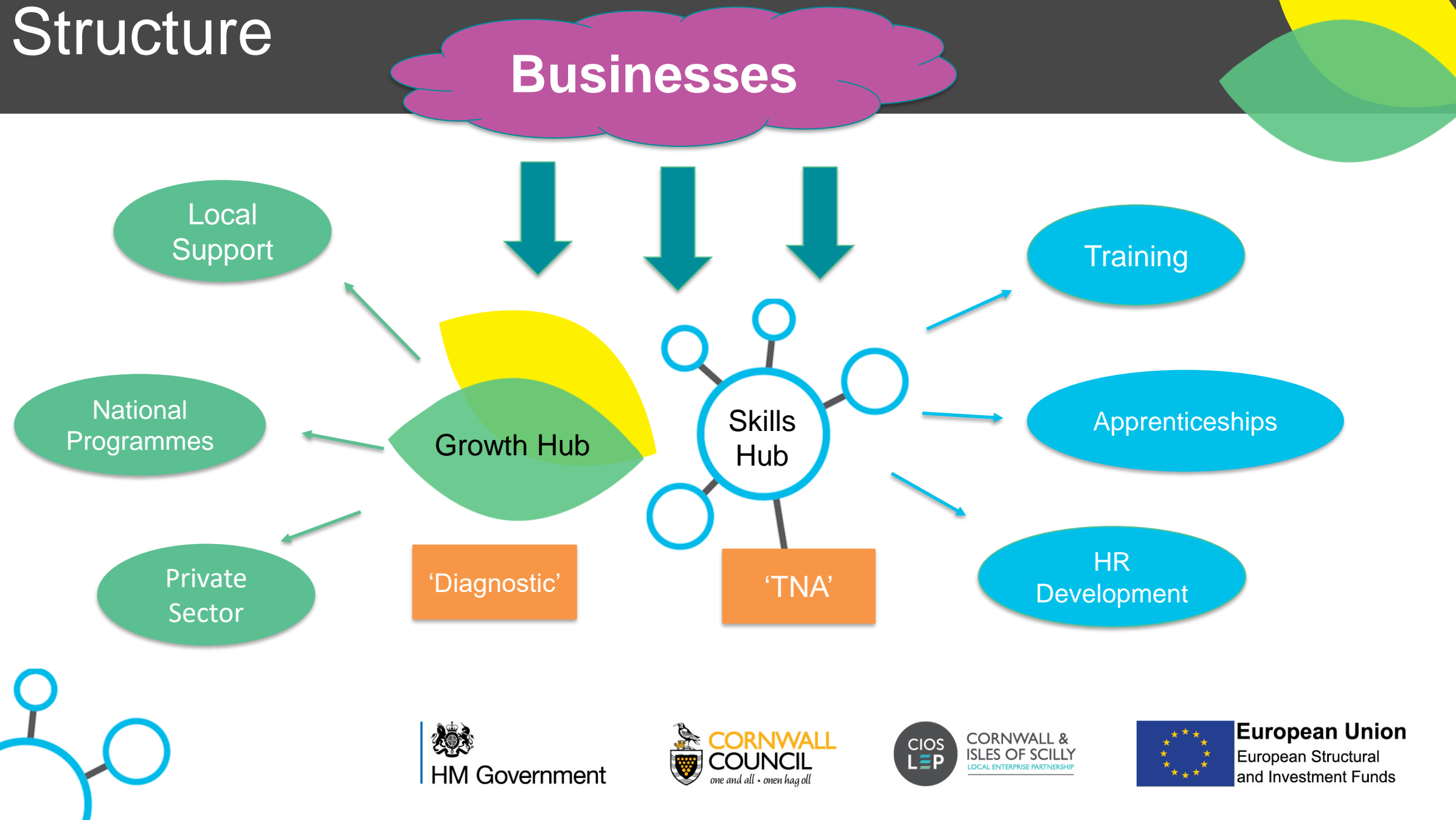


The numbers (so far)

- 7000+ business enquiries
- 4000+ businesses directly supported
- 15000+ phone calls
- Modal Value of '5' (VS) for customer satisfaction



Structure



HM Government



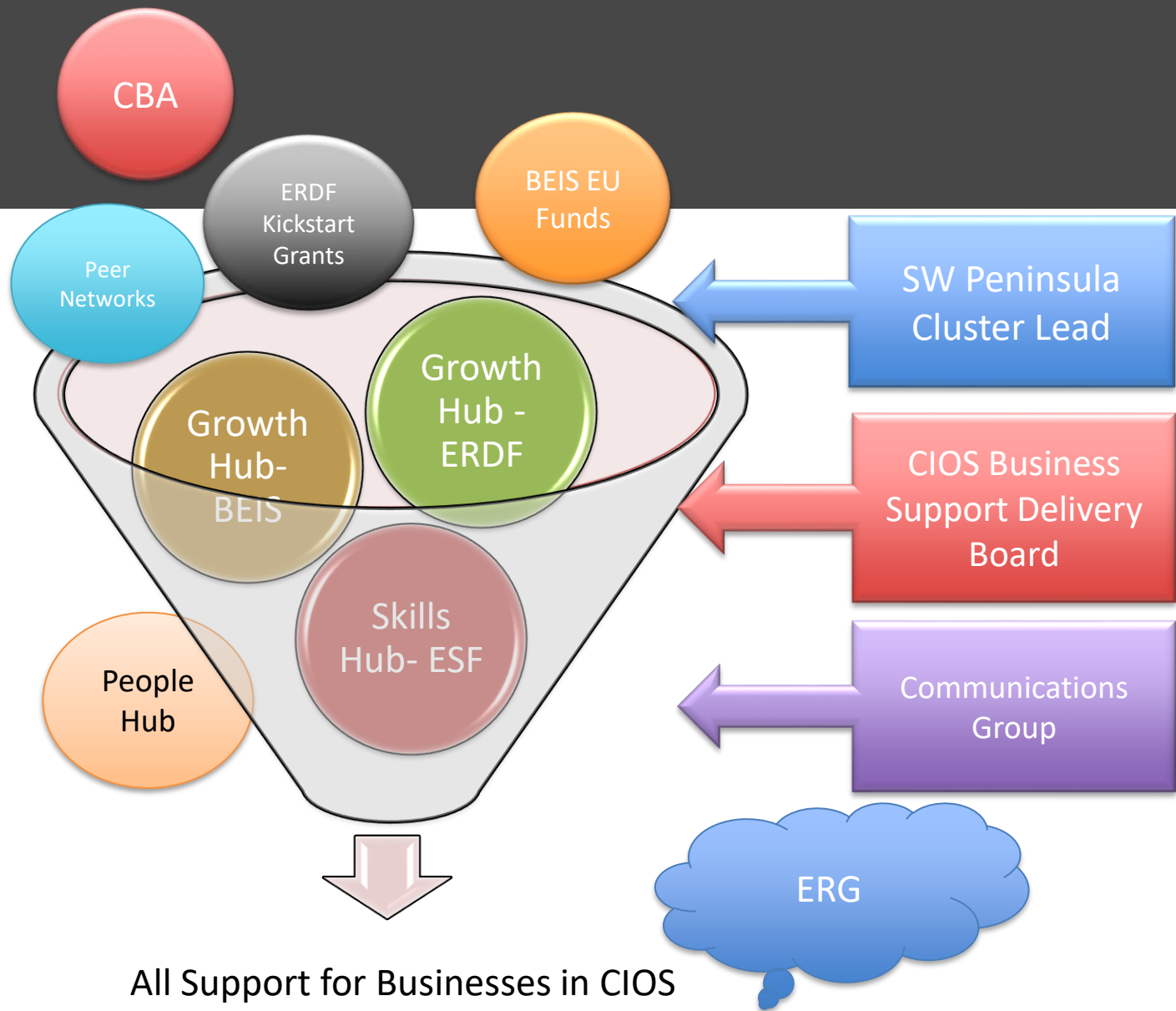
CORNWALL COUNCIL
one and all • oñen hag oll



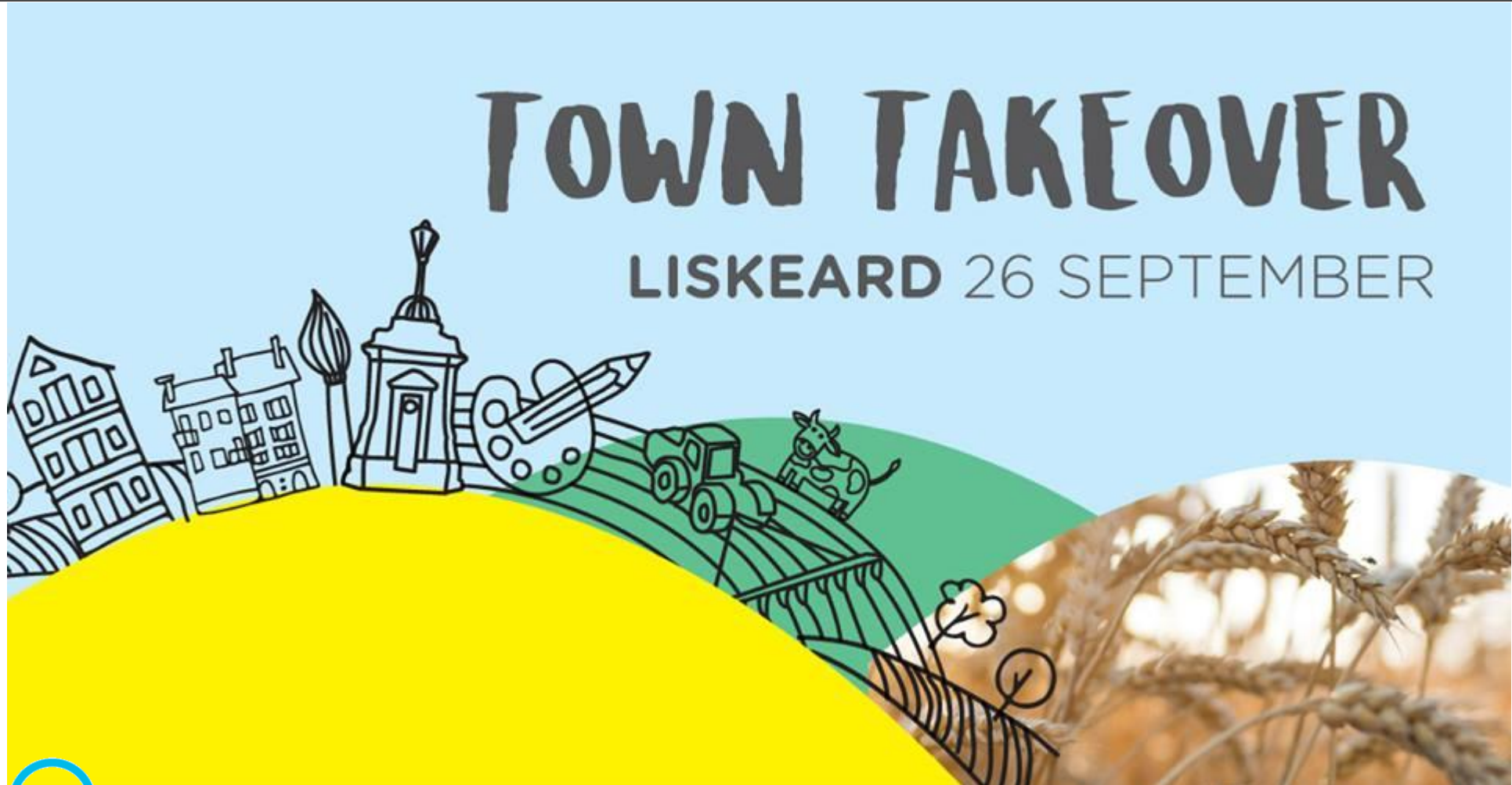
CORNWALL & ISLES OF SCILLY
LOCAL ENTERPRISE PARTNERSHIP



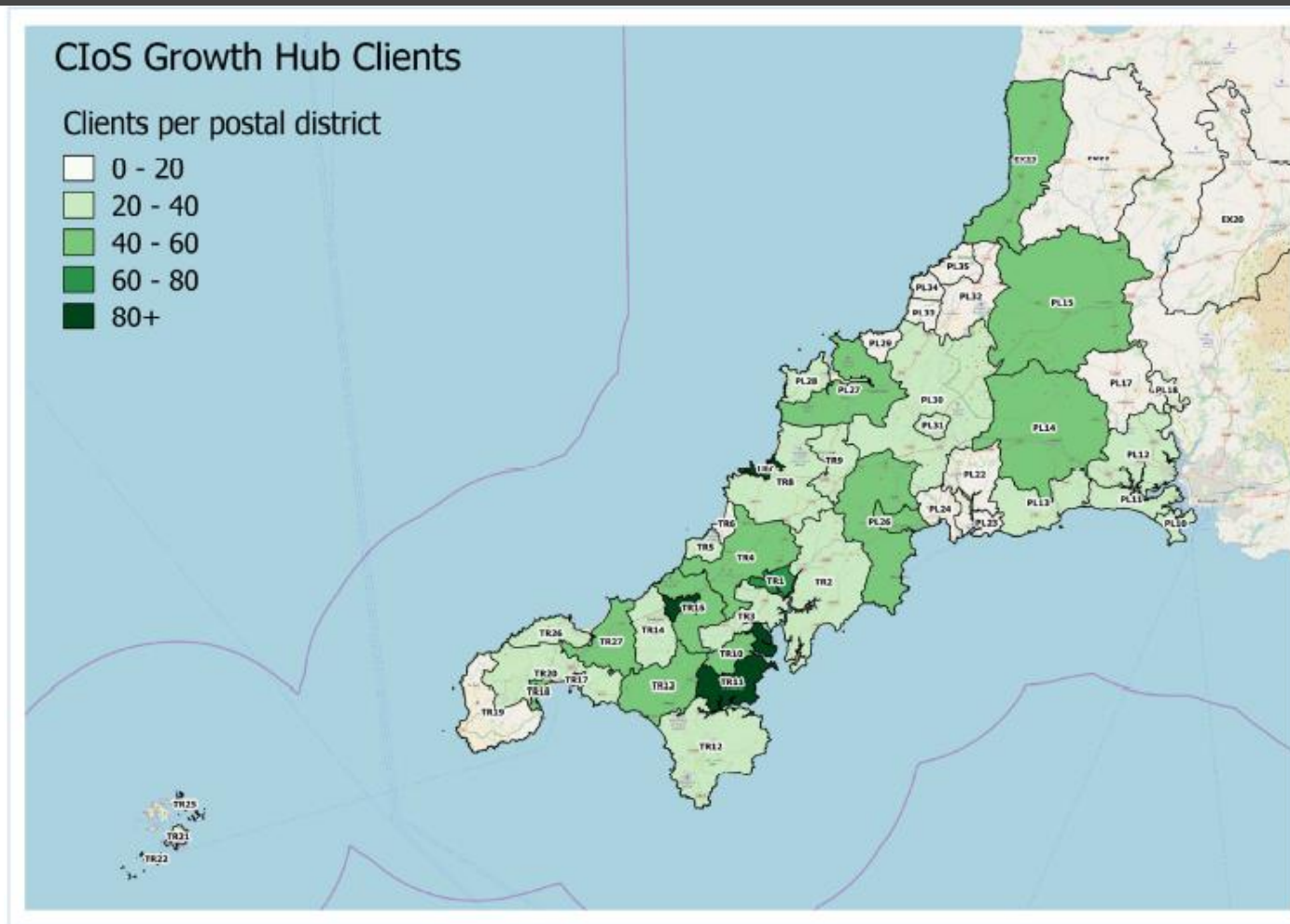
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Do things differently...



Geographical Spread



Don't take our word for it

Thank you so much for all
the help and advice you
have given us.

We now have a stronger
chance of surviving Covid-19



COVID-19 Case files

GROWTH CASE FILES



SKILLS CASE FILES



Call to action?



Tell businesses to contact us!

Phone	01209 708660
Webchat	www.ciosgrowthhub.com
Email	hello@ciosgrowthhub.com
Twitter	@growthskillshub
Facebook	facebook.com/growthskillshub



**Let's
talk!**





Josh Hoole

People Hub Manager

Cornwall Development Company

UK job vacancies highest for a year as lockdown eases

Vacancies jump back

Total number of vacancies in the UK



Source: Office for National Statistics

Universal credit: End of the £20 boost explained

Covid: Vulnerable Cornwall families not coping, council boss warns

🕒 1 day ago



The People Hub

Free signposting support
for people in Cornwall

0333 0150699

hello@peoplehub.info
www.peoplehub.info



@ThePeopleHub



@PeopleHubCIOS



European Union

European
Social Fund



**PEOPLE
HUB**
Cornwall &
Isles of Scilly

Project Info

- Innovative triage and referral service
- A unique combination of technology and personal support
- Practical help, advice and guidance
- Resolve barriers and move people towards employment
- Skills development, employment, education, & finance



Finance

£5.4m from European Social Fund & Cornwall Council to **31DEC23**

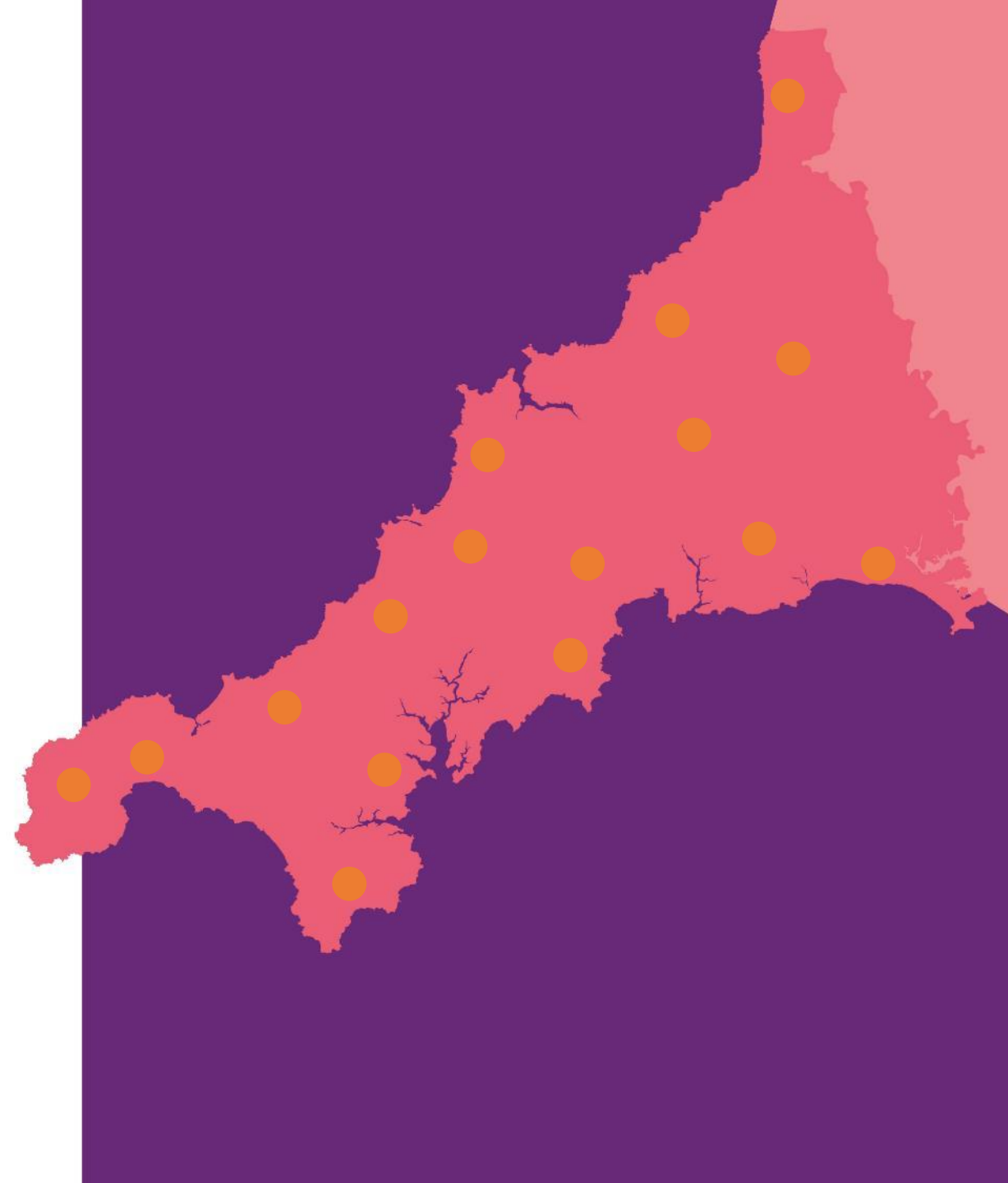
4 Delivery Partners
1605 Participants

Partners

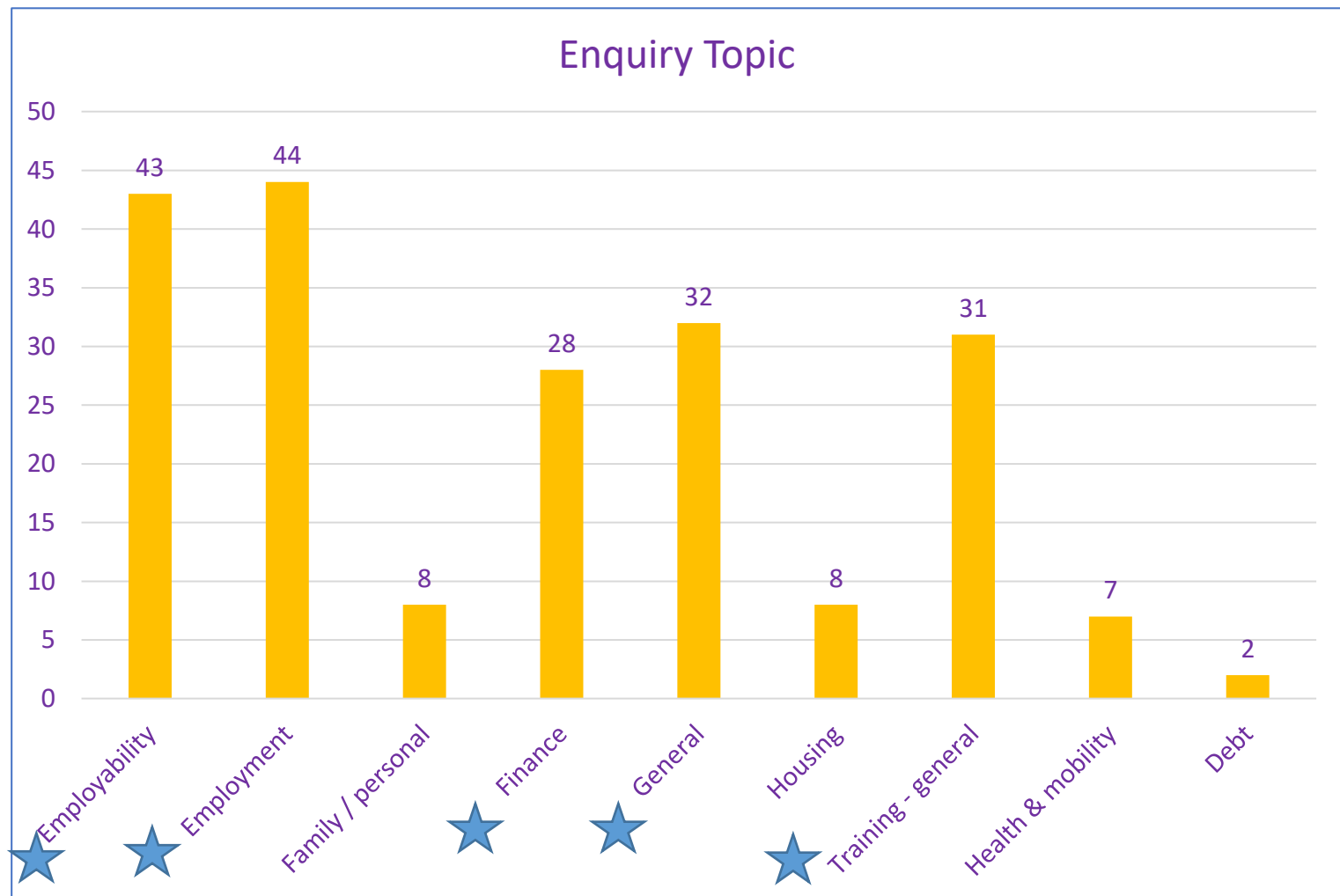


- Next steps for your clients
- Support for Housing officers, social prescribers etc
- Rapid referrals for JCP
- Facilitate discussions

Contact Nadia on **07844 900615**
Nadia.Mills@peoplehub.info



What people are asking

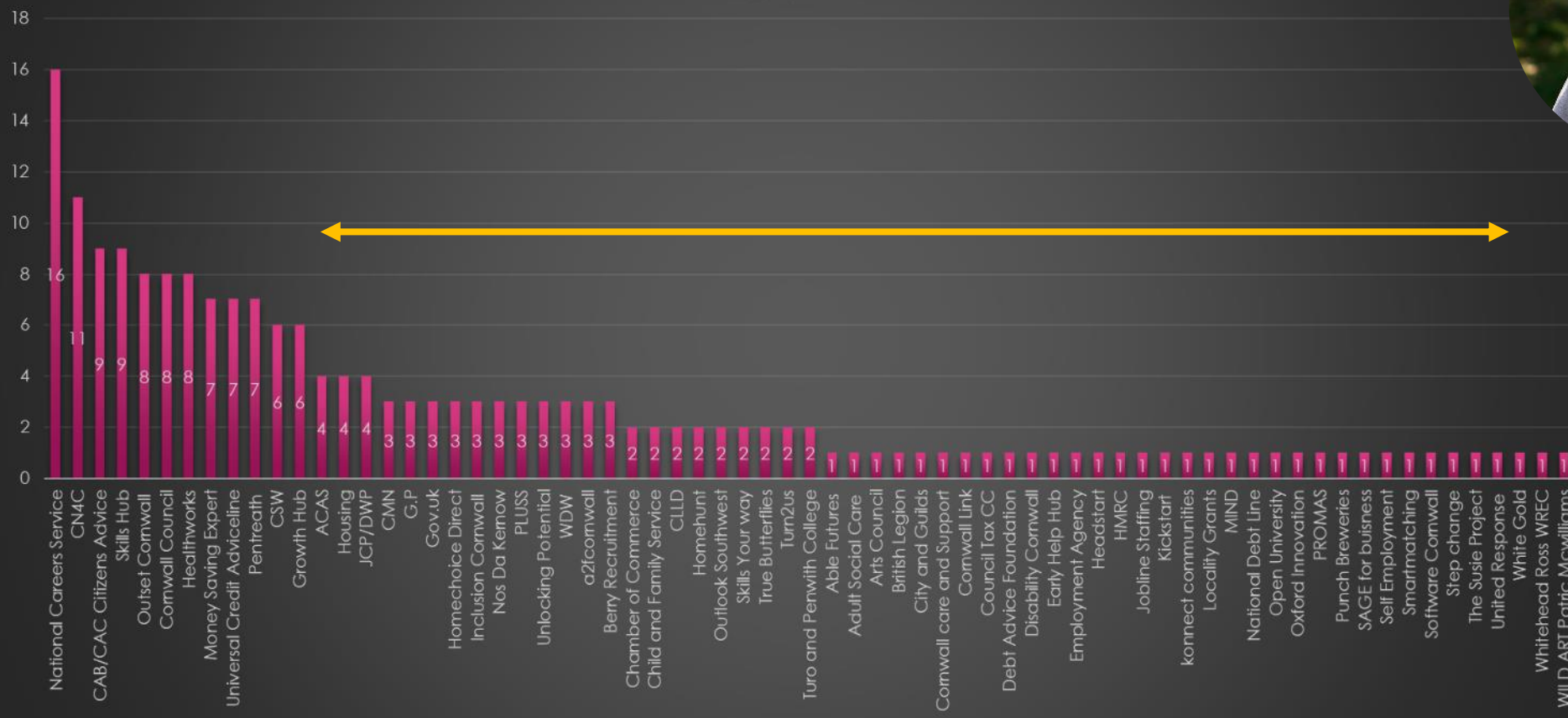


0333 0150699

hello@peoplehub.info

Where they get signposted

Signposts



0333 0150699

hello@peoplehub.info

“””

'It was great to speak to you earlier, Emma. You really know your stuff!'

WL

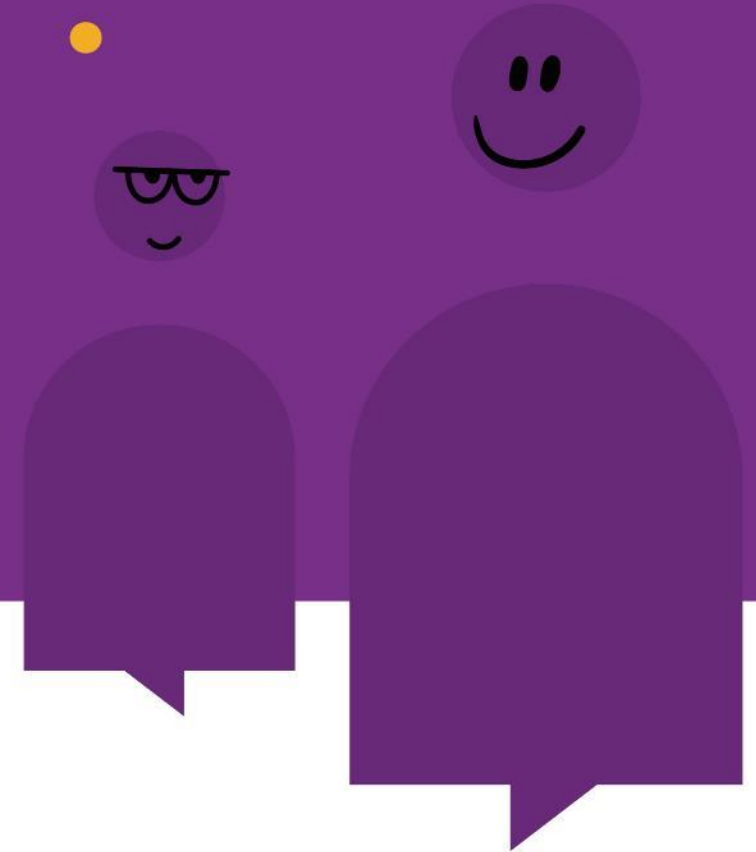
TRURO LSB (Guest) Yesterday 14:20

👍 6 ❤️ 4

I have a personal update for Kim. At the end of last year I was made redundant and was at a real loss. I was referred to the People Hub and spoke to Kim who kindly referred me to another lovely lady Maggie at NCS with a view to reviewing my CV. I made the call and updated my CV. My revised CV got lots more interest and I ended up here - a newly recruited Work Coach for the DWP. So.... a BIG thank you to Kim for that initial advice 😊❤️



There's loads of support available We join the dots



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**PEOPLE
HUB** Cornwall &
Isles of Scilly



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GROWTH
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Questions and Answers



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CORNWALL AND ISLES OF SCILLY SUPPORT HUBS
Supporting businesses and individuals

THE GROWTH & SKILLS HUB
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@PeopleHub2

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What help can you provide in your locality to help promote the support available to residents and businesses?

- Newsletter
- Information board
- Local key people we can talk to or networks
- Events / meetings
- Empty offices/ shops available for pop up events

Please enter information in the chat or return the questionnaire completed to growthprogramme@cornwall.gov.uk



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Please send us your feedback by liking the question
in the chat bar if you have found this session useful

Or respond to this 1 min survey to leave a comment here:

https://letstalk.cornwall.gov.uk/cornwall-and-isles-of-scilly-growth-programme-feedback/survey_tools/cornwall-and-isles-of-scilly-growth-programme-survey-24-05-2021

Thank you in advance.



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www.cornwallislesofscillygrowthprogramme.org.uk



growthprogramme@cornwall.gov.uk